



## Curriculum Vitae



### Personal information

Surname / First names GUNNARSSON Oddur Már  
Address Hlíðarhjalli 70, IS-200 Kópavogur, Iceland  
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Nationality Icelandic  
Date of birth 01.12.1959  
Gender Male

### Work experience

Dates February.2008 - present  
Occupation or position held Director for business development  
Main activities and responsibilities Director for business development is responsible for Marketing, human resources, accounting and utilization and commercialization of R&D results. Within Matis 10 persons work within business development.  
The Icelandic delegate in the program committee for Thematic priority 2 "Food, Agriculture and Fisheries, and Biotechnology" of the 6th European Framework Programme. The EU Member States have earmarked more than € 1.9 billion for funding this theme over the duration of FP7.  
Name and address of employer Matis ohf. / Icelandic Food and Biotech R&D, Vínlandsleið 12, IS-113 Reykjavík, Iceland  
<http://www.matis.is/english/home>  
Type of business or sector Food and Biotechnology research & development  
Dates September 2003 - February 2008  
Occupation or position held Senior advisor RANNIS  
Main activities and responsibilities Managing the Technology developing fund within RANNIS.  
The role of the fund is to support research and development activities, which aim towards innovation in Icelandic industry. The Technology Development Fund is a competitive one and invites proposals by advertisement twice a year within a specific submission deadline.  
Managing the peer-review for natural science in the Research fund within RANNIS.  
The role of the Icelandic Research Fund is to support scientific research in Iceland. For this purpose the Fund supports specific research projects of individuals, research teams, universities, research institutes, and companies. This applies to both basic research and applied research. The Icelandic Research Fund provides grants according to the general priorities of the Science and Technology Policy Council and professional appraisal of all new proposals.  
Coordinator for SAFEFOODERA a project within FP6. The primary objective is to establish a European platform for protecting consumers against health risks from the consumption of food through a co-ordination action ERA-NET of 15 Member States, 3 Associated Countries and 2 regional organisations representing 480 million European citizens  
Member of the board of The Icelandic Student Innovation Fund.  
The Icelandic delegate in the program committee for Thematic priority 5 "Food quality and safety" of the 6th European Framework program 2004 – 2007

Name and address of employer	Rannsóknamiðstöð Íslands – RANNIS, Laugavegi 13, IS-101 Reykjavík <a href="http://rannis.is/english/">http://rannis.is/english/</a>
Type of business or sector	RANNIS reports to the Ministry of Education, Science and Culture with the purpose of providing professional assistance in the preparation and implementation of science and technology policy in Iceland.  Its main functions are: <ul style="list-style-type: none"> <li>• Operation of the financial support system for research and technological development.</li> <li>• Provision of services and information to the Council for Science and Technology Policy and its sub-committees.</li> <li>• Coordinating and promoting Icelandic participation in collaborative international projects in science and technology.</li> <li>• Monitoring resources and performance in R&amp;D, evaluating the results of scientific research, technological development and innovation.</li> <li>• Promoting public awareness of research and innovation in Iceland.</li> <li>• RANNIS serves the Icelandic science community across all areas of science and the humanities.</li> </ul>
Dates	February 1997 - . September 2003
Occupation or position held	Senior advisor
Main activities and responsibilities	Senior adviser is in close contact with companies, R&D performing institutes and universities in initiating, forming and managing projects promoting innovation in the Nordic countries, Program manager NordFood. NordFood 1 The NordFood 1 programme had four main themes: Food packaging, food quality, hygiene and new food technologies and processes. The NordFood 2 programme was smaller with main themes as food safety together with new market trends and consumer perspectives. Program manager for the SME Forum, 1997-2001. The objective of the SME Forum was to develop a policy program and political guidelines regarding SME's in the Nordic countries, WP leader PROFORSAFE. The primary objective of the PROFORSAFE project was to establish a sound foundation for a future ERA-NET of Programme Managers and Programme Makers from the Ministries and Research Councils in Member States, Candidate Countries and Associated Countries
Name and address of employer	Nordic Innovation Centre – Stensberggt. 25, N-0170 Oslo, Norway
Type of business or sector	Nordic Innovation Centre - Nordic Innovation Centre initiates and finances projects that stimulate innovation, works with industry, authorities and research. Its role is also to disseminate knowledge about innovation and spread the results of our projects. Nordic Innovation Centre shall contribute to increasing innovation and competitiveness of Nordic industry through enhancing innovation work and collaboration across borders. Nordic Innovation Centre is governed by the Nordic Council of Ministers and is co-located with other Nordic organizations in Oslo. The total project portfolio of the Nordic Innovation Centre consists of approximately 120 ongoing projects and networks. Together with several hundred completed projects of great value to Nordic businesses, these projects involve the Centre in nearly all strategically important Nordic areas.
Dates	January 1995-February 1997
Occupation or position held	Managing Director
Main activities and responsibilities	Daily management of Bilfoss
Name and address of employer	Bilfoss ehf., Austurvegi 69, IS-800-Selfoss, Iceland
Type of business or sector	All around car services for the car, spare parts import and retail, repairs and tire services
Dates	April 1988 - January 1995
Occupation or position held	General Manager
Main activities and responsibilities	Daily management of South Iceland developing found, Consulting, Funding and financing, Innovation – entrepreneurs, Product development, business plans and marketing, Assisting with business development of running companies and feasibility studies.
Name and address of employer	Development Centre of South Iceland, Austurvegur 56, 800 Selfoss, <a href="http://www.sudur.is/sidur/english">http://www.sudur.is/sidur/english</a>
Type of business or sector	Development Centre of South Iceland is a public company established in 1980 and is owned by 14 municipalities in southern Iceland and partly financed through the Regional Development Office in Iceland and partly by the municipalities. The company's overall role is to increase the area's competitiveness, quality of life and overall attractiveness, as a place for living and for investment.

## Education and training

Dates	Sept 2003-May 2004
Title of qualification awarded	Courses in a Master of management program
Principal subjects/occupational skills covered	Leadership; Power and opinion / Team leadership and leading teams.
Name and type of organisation providing education and training	The Norwegian School of Management BI
Level in national or international classification	M.M
Dates	September1984- May 1987
Title of qualification awarded	Production Engineer,
Principal subjects/occupational skills covered	Production Engineering,
Name and type of organisation providing education and training	Odense University of Technology, Denmark
Level in national or international classification	B.Sc.
Dates	Sept 1978 - May 1981
Title of qualification awarded	Marine Engineer,
Principal subjects/occupational skills covered	Marine engineering Engineering,
Name and type of organisation providing education and training	Marine engineering college of Iceland
Level in national or international classification	nonne

## Personal skills and competences

Mother tongue(s) **Specify mother tongue Icelandic**

Other language(s) Self-assessment <i>European level (*)</i>	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
<b>English</b>	Excellent	Excellent	Excellent	Good	Good
<b>Danish</b>	Excellent	Excellent	Excellent	Good	Good
<b>Norwegian</b>	Excellent	Excellent	Excellent	Good	Good
<b>Swedish</b>	Good	Good	Fair	Fair	Poor
<b>German</b>	Some	Some	Some	Some	Poor

Social skills and competences Positive, optimistic team player, but can well operate on my own, used to have the responsibility for own work. Hard worker and result focused. Get well along with people

Computer skills and competences Word, outlook, Excel, PowerPoint, Adobe, Navision, and the Internet