



Brief about Eu Food fraud network and introduction of the Nordic Food fraud project 2018-2020

24. September 2019

Seminari Mast og Matis

Herdís Maríanne Guðjónsdóttir



EU food fraud network

- **EU food fraud Network** 2015 after the horsemeat scandal (2013)
- **Administrative assistance and cooperation system (AAC)** one email address in each country.
- **Europol** with EU FF network with **Opson** project
- 2017 after the fipronil incident (ex. eggs) started **Joint research center-Knowledge centre for food fraud.**
- Next steps more BTSF training about food fraud.
- „whistleblowers directive“ protection of persons.

EU definition of Food fraud

WHAT CRITERIA DOES
THE EU FOOD FRAUD NETWORK USE
TO DETERMINE FRAUD?



Violation of
EU rules

Intention



Economic gain

Deception of
customers

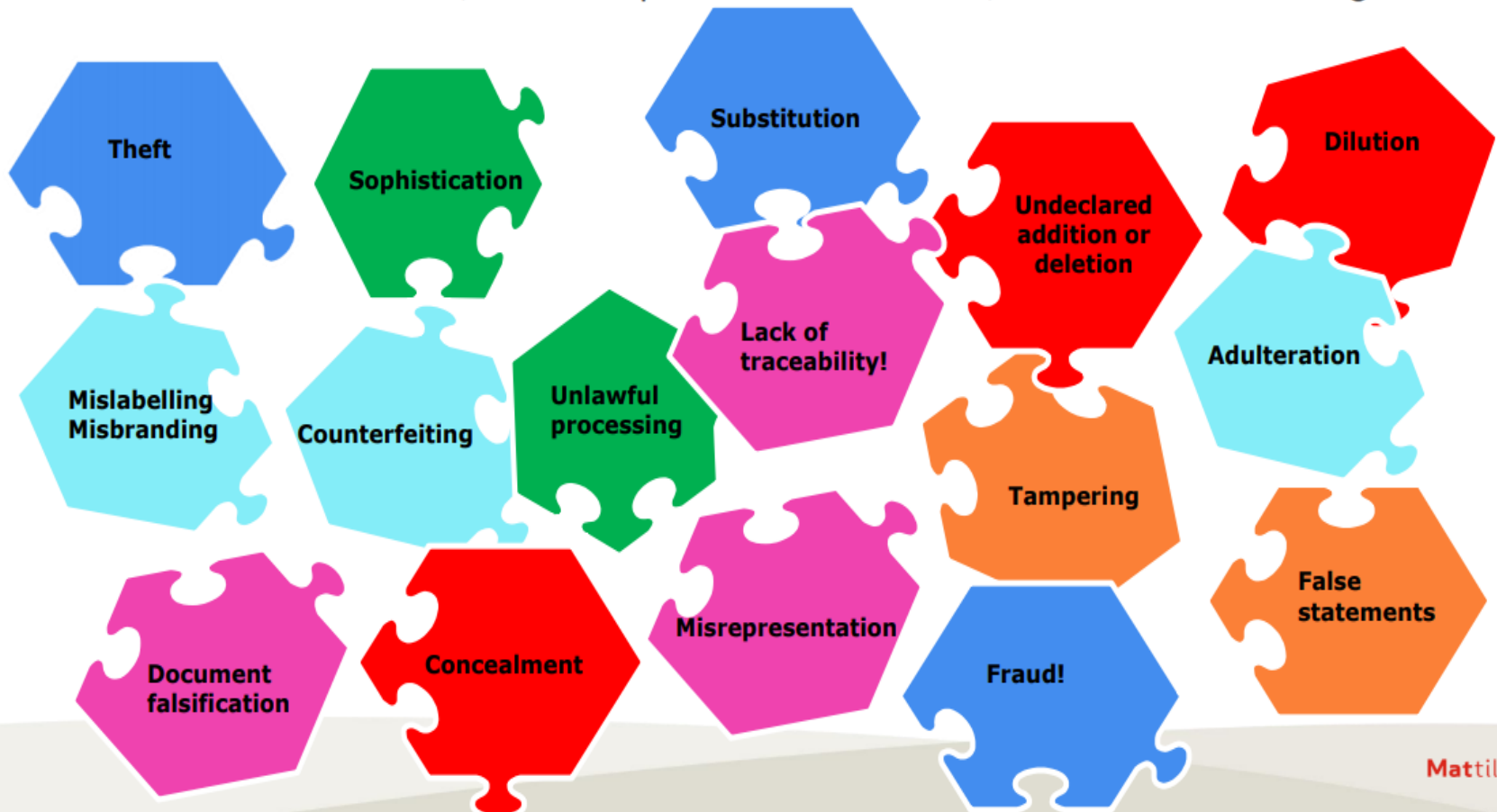


- Brot á reglum ESB
- Ásetningur
- Gróði
- Svindla , svíkja , blekkja neytendur

Food fraud is all of this

A common threat assessment of what?

We all use variations of the same practical definition – deliberate & intentional violation of Food Law, with deception of the customer, to achieve economic gain.



Most popular food fraud

Food fraud examples



With or whit - fake or the real thing

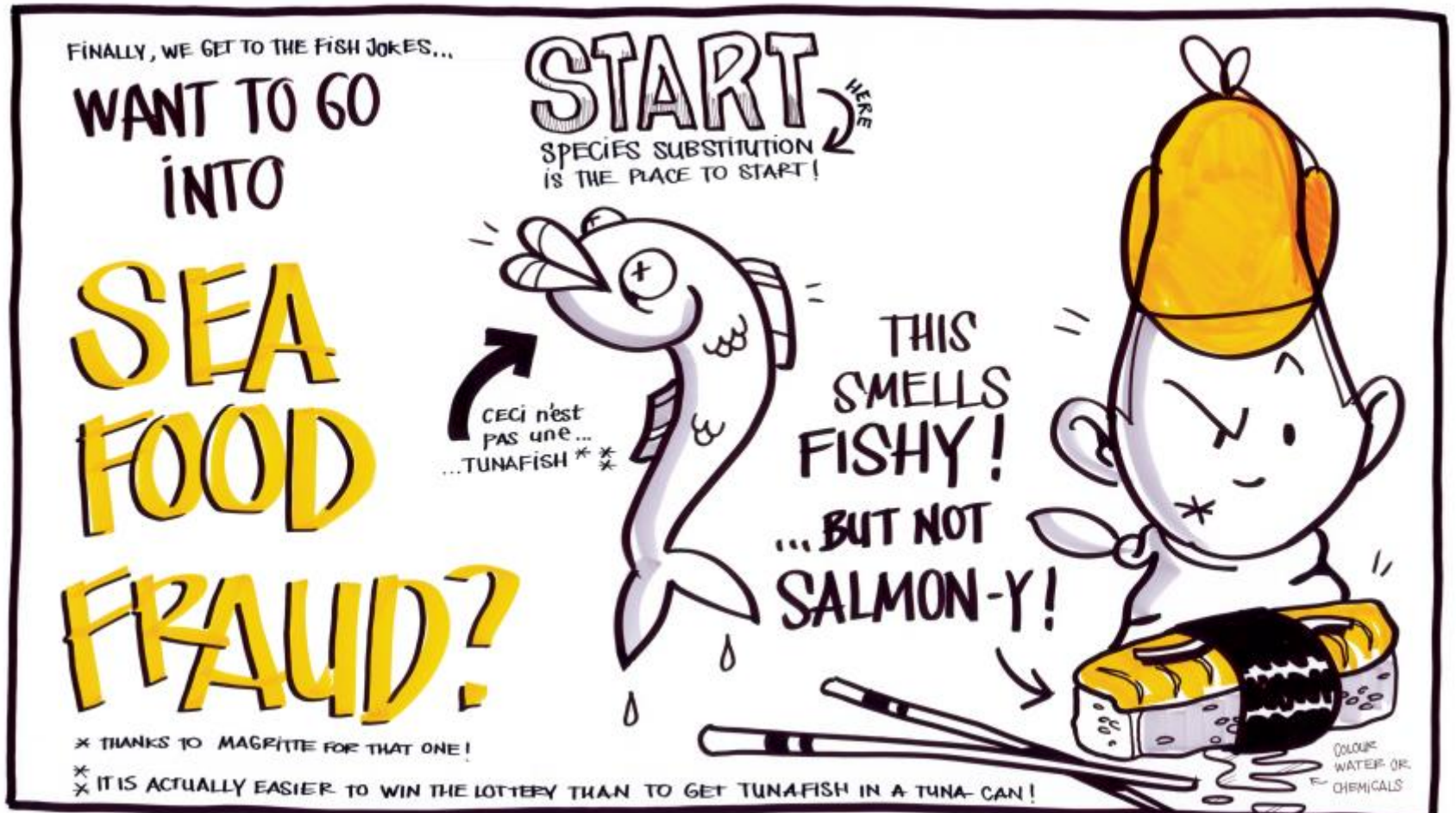


What meat??



Is there rat in your kebab?
Investigators discover lamb
takeaways... with no lamb and
several contained UNIDENTIFIED
meat

Fraudery with fish



Hotel Fraud

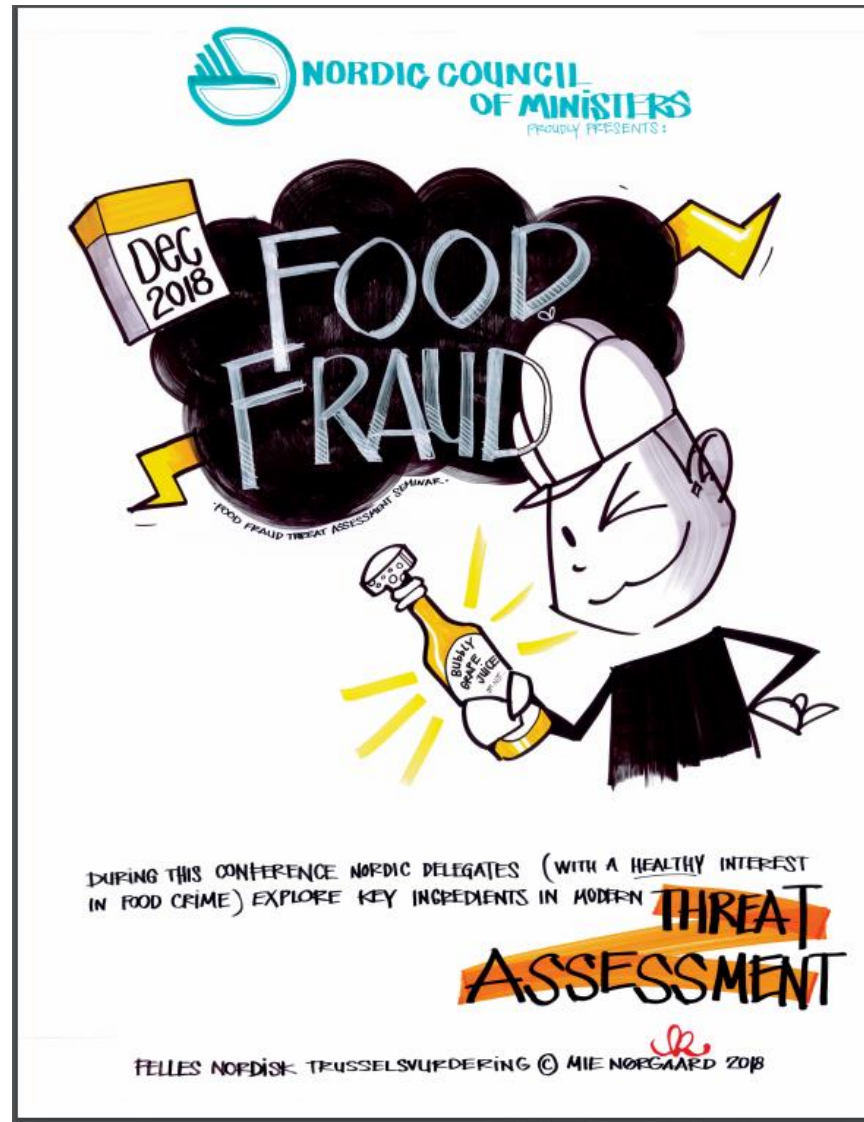


China

Melamin in food caused death and sickness year 2008 and year 2016 warning about plastic rice, 2019 food fraud significantly increased



Nordic project food fraud 2018-2020



Nordic food fraud project

- Definitions: An action "intentionally causing a mismatch between food product claims and actual food product characteristics".
- Goal: Nordic guidelines and start a Nordic network about Food fraud.
- Cross border cooperation of fighting food fraud- and crime.
- Education to the staff of food control authority as well as the police and customs.

What have been done

- Nordic FF meeting at the Nordic food control conference 2017-2019
- Two days conference in Glostrup, Denmark Dec. 2018.
- Regular Skype meetings
- National seminar to educate food control authority and hopefully build a strong Nordic unit fighting Food fraud.
- Michigan state University offers free courses in Food fraud
<http://foodfraud.msu.edu/resources/programs-courses/>

Tenglar

- News report from Europol in June 2019 from Opson VII
<https://www.europol.europa.eu/newsroom/news/over-%E2%82%AC100-million-worth-of-fake-food-and-drinks-seized-in-latest-europol-interpol-operation>
- Monthly news from EU Food fraud network
- https://ec.europa.eu/knowledge4policy/food-fraud-quality_en

Takk fyrir!

www.mast.is

A close-up photograph of vibrant green grass blades. Several blades are in sharp focus, showing small, clear water droplets clinging to their surfaces. The background is a soft, out-of-focus green, creating a sense of depth and freshness.