

Group C

Facilitator:

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Results 1

- Costs and benefits:
- Short term benefits, should be important but costs more.
- The benefits are: find the stakeholders – more productive workforce, you see the benefits right now. Stakeholders trust the industry better. Need goalsettings.
- Sustainability – something must happen soon in few years, not in many years (50 years).

Results 2

- Social sustainability can be a problem.
Communities need to have opportunity to grow.
- Educated people often end working for the government offices, not in the industry.
- Question about when the benefits will show up?
In Iceland it is showing up even after 10 years.
- Companies try to use the leftovers of the fish for business.

Results 3

- In Iceland is a problem with people moving to just one town.
- MSC is in London, why not in Iceland or Faroeislands.
- Attitude needs to change, that is a cost. Lot of fisherman want to be in charge and decide what they will do every time.
- Who is going to pay: companys? governments? Someone has to pay and loose.
- Fish needs to be traced (traceability system).